



NFL Alumni, Inc.

National Headquarters

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Fort Lauderdale, FL 33308

Former Giants defensive end George Martin elected NFL Alumni, Inc. CEO

The NFL Alumni, Inc. Board of Directors has elected George Martin to lead the organization as CEO and President upon the departure of Frank W. Krauser, who is stepping down after eighteen years of leadership.

Martin, who has served as the NFL Alumni Association's Executive Director since October 2009, will immediately assume his role as CEO and President of all NFL Alumni entities. Krauser will serve as a special consultant to the new CEO through an undetermined period of transition.

"I am honored to be taking on this expanded role during an historical era in the evolution of NFL Alumni," said Martin. "Our organization is on a new mission of improving the quality of life issues for all former NFL players. This mission will not come without its challenges; however, I am excited about our vision of positively impacting former players and their families. Frank's eighteen years of dedication and commitment to supporting children's charities through the "Caring for Kids" campaign is remarkable. It is my intent to continually improve on the NFL Alumni's success of charitable contributions."

Krauser initially took a position as the organization's No. 2 man. Within a year, he was tapped to head the NFL Alumni. He inherited a large organization of dues-paying volunteers, mostly former NFL players, who were committed to helping disadvantaged kids. The NFL Alumni boasted more than 30 chapters around the nation, each working directly with local youth and raising funds for other charities through such programs as the NFL Alumni Charity Golf Tour.

Under Krauser, the NFL Alumni strengthened ties with the NFL through a joint licensing agreement, added fundraising activities, expanded its public image and hit all-time highs in total membership and net dollars raised for charity.